



# DANIEL RAMIREZ

## USER EXPERIENCE DESIGNER



### CONTACT

 (571)-288-1538

 danielatilio491@gmail.com

 linkedin.com/in/danielatilio

 www.danielramirez.design

### PROFILE

As a creative UX Designer/ Developer, goal oriented individual designing innovative solutions for users to improve efficiency and quality through every iteration possible.

### EDUCATION

#### General Assembly Tampa, FL. 2020-2021

-Software Engineering Certification

#### General Assembly Washington D.C. 2016

-Immersive User Experience Design Certification

### SOFTWARE/ SKILLS

Figma HTML

Sketch CSS

Omnigraffle Javascript

Marvel React JS

Invision Git/Github

VS Code Express

Adobe XD Ruby

### EXPERIENCE

#### Contract UX/ UI Designer

Jan 2019 - Present

User Experience Designer responsible for the overall functionality of digital products and front-end interfaces. Conducted immersive research to facilitate product owner's vision by ideating, wireframing, sketching, and prototyping experiences for digital accessibility.

#### Cigna - Tampa, FL

Jun 2021 - 2023

Lead Designer spearheading the design development of Evernorth applications. Focused on full scale rebranding, design and testing of various digital products such as: CBS Transaction hub, SOAR, etc. Designs were data driven based on feedback of tested wireframes and mockups.

#### Bond-Pro - Tampa, FL

Aug 2019 - Dec 2020

Lead Designer creating and introducing new features for Bond-Pro's proprietary software. Developed lo-fi wireframes and full mockups using Sketch, Figma, and rendering prototypes using Invision per requirements brought by the business analysts. Created interfaces for large data sets in the bond retail space, following Web Content Accessibility Guidelines (WCAG) compliance best practices.

#### Clickbooth - Tampa, FL

Apr 2019 - Jun 2019

User Experience Designer bringing business requirements to fruition for Clickbooth's click-to-conversion platform. Created responsive solutions for large data sets and direction users to use suggested algorithm. Developed wireframes and mockups in various fidelities, and prototypes to translate ideas into real business opportunities in the digital marketing space.

#### Willis Towers Watson - Tampa, FL

Jan 2019 - Mar 2019

User Experience Designer part of the product design team for Via Benefits Accounts. Day to day responsibilities included: translating concepts for business requirements into user flows, wireframes, mockups and prototypes optimized for a wide range of devices, interfaces and demographics. Made strategic design in regards to existing and new features.

#### Buchanan & Edwards - Washington D.C.

Jul 2017 - Jan 2019

User Experience Designer in command over various projects with a Public Trust Clearance. Redesigned Small Business Network of the Americas (SBNA) a platform designed and created for the State Department to facilitate communication between countries to help small business service providers across the Western Hemisphere get the education and assistance needed to launch and grow. Conducted UX research through informal user testing of mockups and prototypes. Used WCAG protocols.

#### General Assembly - Washington D.C.

Jul 2017 - Jan 2019

Full time Immersive User Experience Design program that consists of over 500+ hours in professional training over ten weeks. Utilized a hands-on approach to practice user-centered design methods, design thinking skills, team collaboration, and client relationships.

#### DC Public Library

Collaborated with Project Manager and UX Researcher to design a mobile application that included new and essential services for the DC community.