

Daniel Ramirez

User Experience Designer

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PROFESSIONAL SUMMARY

As a UX Designer and Developer, I create innovative solutions prioritizing efficiency and quality. From wireframes to final versions, I design intuitive and visually compelling products.

EDUCATION

SOFTWARE ENGINEERING

CERTIFICATION

General Assembly
Tampa, FL
2020-2021

IMMERSIVE USER EXPERIENCE DESIGN CERTIFICATION

General Assembly
Washington D.C.
2016

CORE SKILLS

DESIGN & PROFESSIONAL

Creating Design Systems
Rapid Prototyping
Responsive Design
User Research
Usability Testing
Wireframing
Creative Problem Solving
Team Management

SOFTWARE

Figma
Sketch
Zeplin
React
Axure
HTML & CSS
React JS

WORK EXPERIENCE

UI & UX DESIGNER

Contract & Consultant | Jan 2019 - Present

As a User Experience Design Contractor, I was entrusted with optimizing the overall functionality of digital products and front-end interfaces for multiple clients. The following is a comprehensive list of clients I have partnered with:

- **Walmart** | Remote | Dec 2023 - Feb 2024
UX Designer for the Hiring Experience Evolved (HEE) project, where I collaborated with a cross-functional team of software engineers, user testers, operations members, and end users to design and test new features. Applied user-centered design principles and conducted usability testing.
- **Cigna Healthcare** | Remote | May 2021 - Jun 2023
Spearheaded the overall front-end interface design and functionality of digital products for internal Cigna applications. Conducted immersive research to facilitate the product owner's vision by ideating, wireframing, sketching, and prototyping polished experiences for digital accessibility.
- **Bond-Pro** | Tampa, FL | Aug 2019 - Dec 2020
Collaborated closely with cross-functional team to create a B2B SaaS user interface, employing user-centric design principles, and conducting usability testing. Unified user needs and business requirements to develop easy-to-use interfaces, following Web Content Accessibility Guidelines (WCAG) for best practices.
- **ClickBooth** | Sarasota, FL | May 2019 - Aug 2019
Conducted in-depth user research and analysis to inform designs for ClickBooth's click-to-conversion platform. Facilitated digital transformation by focusing on intuitive navigation, seamless user journey, and streamlined interactions. Created responsive solutions to handle large data sets effectively while directing users to leverage suggested algorithms. Developed wireframes and mockups across various fidelities, effectively translating ideas into real business opportunities in the digital marketing space.
- **Willis Tower Watson** | Tampa, FL | Jan 2019 - Apr 2019
Transformed business requirements into user flows, wireframes, mockups, and prototypes, which were responsive designs. Worked collaboratively and partnered with other Product Design teammates to ensure alignment with the established design system. Created optimized prototypes for various devices, interfaces, and demographics. Executed strategic design

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ABOUT ME

HOBBIES

Amateur Mechanic

Comic Artist

Fictional Writer

LANGUAGES

Fluent in English & Spanish

Novice in Portuguese

WORK EXPERIENCE CONTINUED...

BUCHANAN & EDWARDS

Direct Hire | Washington D.C. | Jul 2017 - Jan 2019

Redesigned the Small Business Network of the Americas (SBNA), a State Department platform, by collaborating with a multidisciplinary team, conducting user research, applying WCAG protocols, and employing effective communication, problem-solving, adaptability, attention to detail, empathy, and critical thinking skills to enhance user experiences and facilitate communication and growth for small business service providers across the Western Hemisphere.